

# Whiteknights Indoor Bowls Club

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*Without Limits,  
providing a Pathway  
from Grassroots to  
International Level*





# CHAIRMAN- MALCOLM GILES

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## To provide leadership

Has the strategic role in driving the direction and purpose of Whiteknights IBC

## To ensure the Board functions properly

Responsible for ensuring each Board meeting is planned effectively, conducted according to the constitution and that matters are dealt with in an orderly, efficient manner.

## To ensure WIBC is managed effectively

Co-ordinates the Board to ensure appropriate policies and procedures are in place for the effective management of the club with the best interests of it's members at all times.



# Whiteknights IBC Board Structure



Board  
Chairman  
Malcolm Giles



Operations  
Andy  
Knapper

Coaching  
John McKenzie

Governance  
Mike Jackman

Marketing  
Martin Beeching

Finance  
Marion  
Holden

IT  
Malcolm  
Giles

Bowling

Bar &  
Catering

Maintenance

Hospitality

Coaching

Health &  
Safety

Business  
Plan

Recruitment

Communications

Development &  
Support

Contracts

Legality

Welfare

Budget

Invest & Devt

Financial  
Control

Payroll



Director  
Edna Orchard



Director  
Barry Fowler



Director  
Chris Hopkins



# OPERATIONS DIRECTOR- ANDY KNAPPER

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## Operations Targets

To run the day-to-day bowling activities in the club, creating a safe, friendly and competitive environment.

To create a clear pathway from new bowlers into the league structure.

To create a varied calendar of social events that are profitable.

To develop a short- and long-term plan for repairs, replacements and improvements within the building.

Refurbishment of lounge before the 25-26 season.

Maintain bowling green utilisation of at least 85% during the winter season.

# Operations groups

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## Bowling group

Andy Knapper, Malcolm Giles, Lynn Watkins, Edna Orchard, Jean Pound, Morgan Merryweather, Runjan Chetty, Steve Gooding, Robin Harding and John McKenzie

## Bar and Catering

Andy Knapper and Alan Symondson

## Maintenance

Andy Knapper

## Hospitality

Edna Orchard and Julia Hiley

If you feel you can help in this area, please contact the Operations Director Andy Knapper on [clubmanager@whiteknightsibc.co.uk](mailto:clubmanager@whiteknightsibc.co.uk)





# COACHING DIRECTOR- JOHN MCKENZIE

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## Coaching Targets

Create and monitor a clear pathway for bringing new bowlers into the League structure of the Club and beyond.

Develop greater accessibility to the coaching structure, flexible enough to help improve our members experiences.

Explore more ways of encouraging members, with five or more years of Bowling experience, to train as an EBCS Coach



# Coaching groups

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## Coaching group

John McKenzie

If you feel you can help in this area, please contact the Coaching Director John McKenzie on [johnfmckenzie@gmail.com](mailto:johnfmckenzie@gmail.com)





# GOVERNANCE DIRECTOR- MIKE JACKMAN

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## Governance Targets

To promote effective leadership and develop procedures in Health, Safety and Employment Law in order to protect directors, employees and members.

To prepare a written Health and Safety policy which is now a legal requirement plus a Company/Employee handbook. Also, identify and prepare policies and procedures not already in place and review all existing policies and procedures for correctness.

To develop an understanding of people suffering with serious Health, Disability and Mental Health issues. Identify their requirements and assess any risks that should be rectified to ensure our facilities meet their needs.





# Governance groups

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## Governance group

Mike Jackman, John McKenzie, Martin Beeching,  
Jan Thomas and Edna Orchard

If you feel you can help in this area, please  
contact the Governance Director Mike Jackman  
on [m.jackman295@btinternet.com](mailto:m.jackman295@btinternet.com)





# MARKETING DIRECTOR- MARTIN BEECHING

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## Marketing Targets

Continue moving towards achieving club membership of 100 bowlers/rink (= 700) by 2024/25.

Improve front car park signage to highlight to passers-by that we are a bowls club.

Appoint Press Officer and strengthen M&C group from current 5 members.

# Marketing groups

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## Marketing group

Martin Beeching, Andy Knapper, Marion Holden, John McKenzie and Mike Jackman

If you feel you can help in this area, please contact the Marketing Director Martin Beeching on [martin.beeching@outlook.com](mailto:martin.beeching@outlook.com)





# FINANCE DIRECTOR- MARION HOLDEN

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## Finance Targets

To ensure our margins enable our members to continue enjoying a wide range of high-quality facilities and activities at affordable prices.

To establish a robust finance recording and reporting structure based on internationally recognised accounting software to ensure long-term security and transferability.

To provide timely financial management information for short-, medium- and long-term planning and financial control.



# Finance groups

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## Finance group

Marion Holden, Chris Hopkins, Paul Moles, Andy Knapper, Malcolm Giles and Barry Fowler

If you feel you can help in this area, please contact the Finance Director Marion Holden on [marionholden08@gmail.com](mailto:marionholden08@gmail.com)





# I.T. DIRECTOR- MALCOLM GILES

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## I.T. Targets

Maintain technical environment with robust secure environment to ensure business continuity of operations.

Manage external IT Service providers to ensure quality and reliability of service.

Explore opportunities to reduce the cost of our services wherever possible, engage the services of volunteers from within our membership.

# I.T. group

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## I.T. Subgroup

Malcolm Giles, Marion Holden and Alan Symondson

If you feel you can help in this area, please contact the I.T. Director Malcolm Giles on [malcolmpgiles@hotmail.co.uk](mailto:malcolmpgiles@hotmail.co.uk)

